



CREATING BRILLIANT PLACES TO LIVE

THE CROWN ESTATE

The Crown Estate manages land and buildings across the country for the benefit of the nation. We have an extensive residential portfolio that includes St James's, Regent Street, Regent's Park and Kensington Palace Gardens and are proud to present some of the finest homes in London.

We have a clear vision for the future for the areas we manage and we are committed to ensuring they will always be distinctive places to live, work and visit. We do this by finding new ways to balance commercialism with careful stewardship and integrity, and incorporating the contemporary into places that are steeped in centuries of history. We always look to the future but at the same time respect our past.



LIVING ON THE CROWN ESTATE

Our ambition is to deliver elegant design, personalised service and attention to detail at every one of our properties, for every one of our residents.

Our heritage buildings are thoughtfully restored and our new developments are always entirely in keeping with the neighbourhood. Our interiors are a carefully considered balance of form and function, with a contemporary aesthetic and high quality finishes and fittings. Typically our residences are fully furnished, making moving in and setting up home easier.

Our dedicated Property Management team have a personal approach, meeting each resident on the first day of a new tenancy and providing ongoing support. Assistance may also be accessed via a help desk that is open 365 days a year.

- I Cumberland Terrace
- 2 Shopping at Fortnum & Mason
- 3 Ralph's Coffee & Bar at Ralph Lauren, Regent Street
- 4 London Fashion Week Men's runway on Jermyn Street











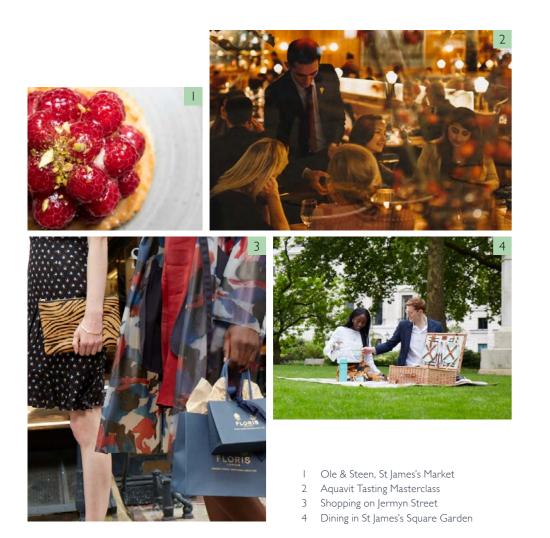
ST JAMES'S

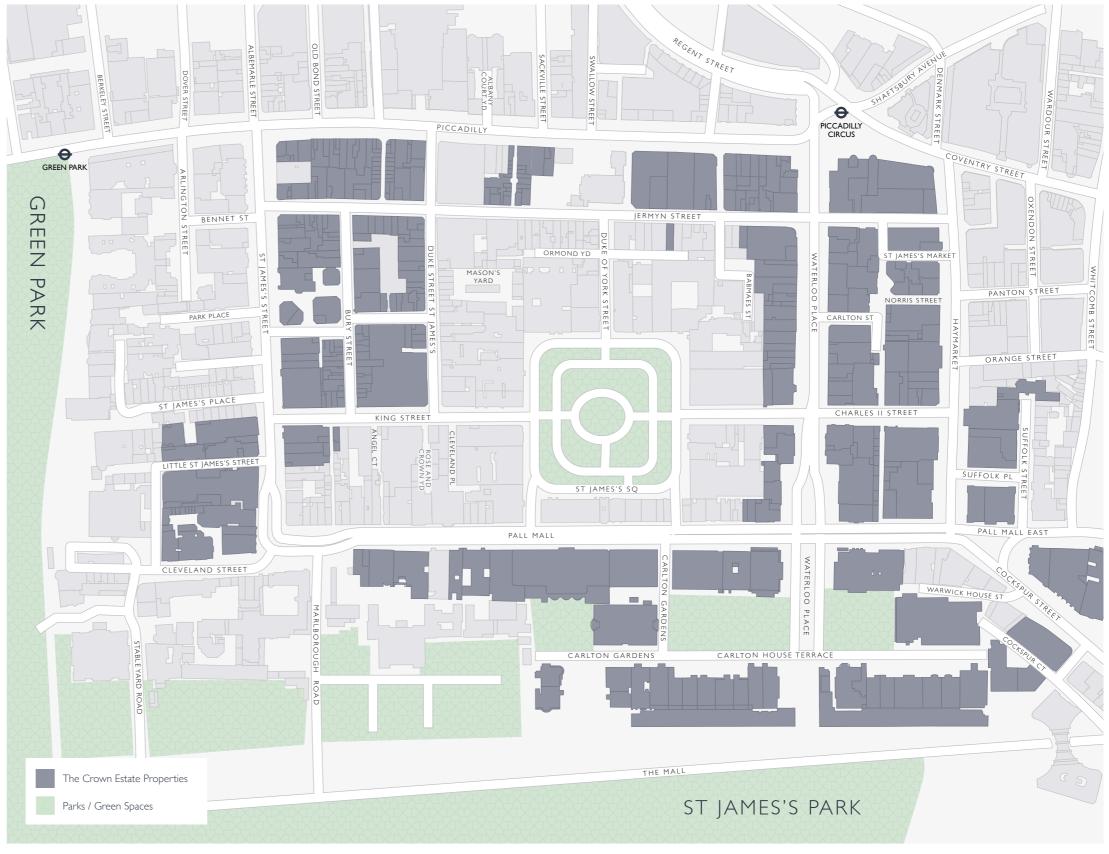
St James's is a true original, more than 300 years in the making.

ST JAMES'S

St James's is one of a kind, a home for the truly original. For over 300 years, it has had a proud heritage of remarkable products and experiences. From perfumers to shoe-makers, artisanal cheese shops to fine tailors, a Michelin-starred brunch to a bespoke bike, it is a place where traditions merge with the contemporary and where you can find some of the most refined and unusual restaurants and shops in London. The parks and green spaces transform a commute or a weekend afternoon, while new health clubs like Equinox offer high performance training and fitness.

For The Crown Estate in St James's, tradition never stands still. We have invested over £500m here so far, working to revitalise historic buildings and public spaces and develop new contemporary restaurants, retail, residences and offices, whilst remaining true to the character of St James's.



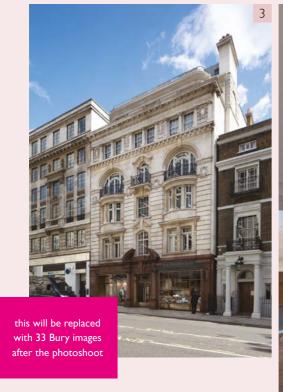


I 2



- I5 Jermyn Street
 St James's Chambers, Ryder Street
 30 St James's Street
 59-60 Jermyn Street
 I06 Jermyn Street











R E G E N T S T R E E T

Known the world over, Regent Street is a world-class destination.

REGENT STREET

At the heart of London's West End and running between St James's and Marylebone, Regent Street is famous for its world-class retail. Lined with Grade II Listed Regency facades by John Nash, Regent Street and its surroundings boast some of the most distinguished architecture in the capital.

Residents here can enjoy the flagship stores on their doorstep, immerse in retail experiences unlike anywhere else and see new products launched before they reach the rest of the world. They can discover the hidden culinary gems on Heddon Street and the restaurants and bars tucked into some of London's most prestigious shops, whether it's Thomas's Café in Burberry or Ralph's Coffee & Bar in Ralph Lauren.

The Crown Estate celebrates the vibrancy of Regent Street with a programme of events, such as Summer Streets, where the roads are turned into a hub of markets and activities, to the famed Christmas Lights. We want to ensure that Regent Street continues to be an exceptional place to live and visit and we act on this in ways both big and small, from the pedestrianisation of Air Street to hiring our very own beekeeper to improve local biodiversity.

The Crown Estate's Regent Street Partnership remains committed to a 20 year $\pounds I$ billion investment programme that has been credited with transforming the street into an award-winning international destination.









- I Shopping on Regent Street, Liberty
- 2 Fine dining on Regent Street
- 3 Flagship retail experiences on Regent Street
- 4 The Apple Store on Regent Street



I 8









- 1 324 Regent Street2 9 Maddox Street
- 3 7 Hanover Street
- 4 20 Princes Street
- 5 20 Princes Street
- 6 16 Sackville Street

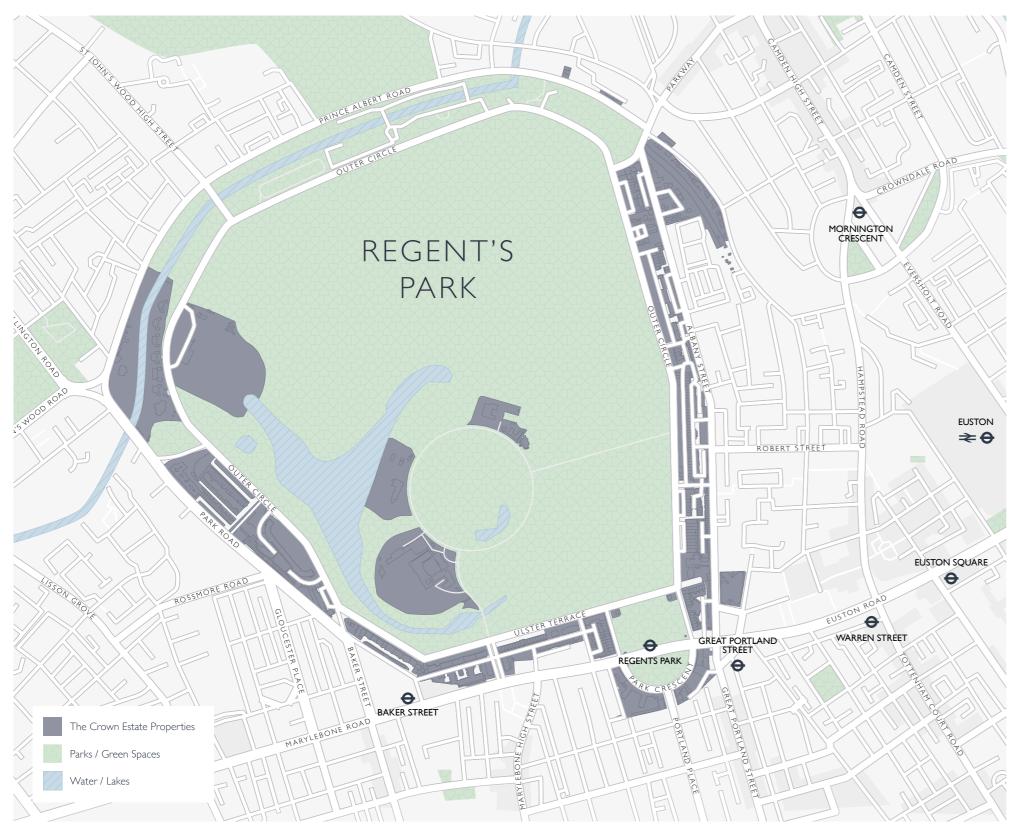




REGENT'S PARK

The fine architecture of John Nash surrounds this truly iconic green space.

REGENT'S PARK





The sweeping, circular masterplan that surrounds Regent's Park is recognised the world over as one of the finest examples of Regency architecture. These highly sought-after properties offer one of the most remarkable locations in the capital. The park itself provides a wealth of cultural activities and events, including theatre at one of London's largest outdoor auditoria and exhibitions in the Frieze Sculpture Park.







- I Diorama
- 2 Cumberland Terrace
- 3 Regent's Park
- 4 Espresso Bar, Regent's Park



KENSINGTON PALACE GARDENS

One of the most elegant residential addresses in the world, Kensington Palace Gardens is truly without equal.

KENSINGTON PALACE GARDENS

A short walk from Kensington Palace Gardens offers a plethora of cultural and leisure activities, including The Serpentine Gallery, The Albert Memorial and Hyde Park. Nearby Kensington High Street and Notting Hill provide ample opportunity for eclectic retail, in this most sought-after of postcodes.





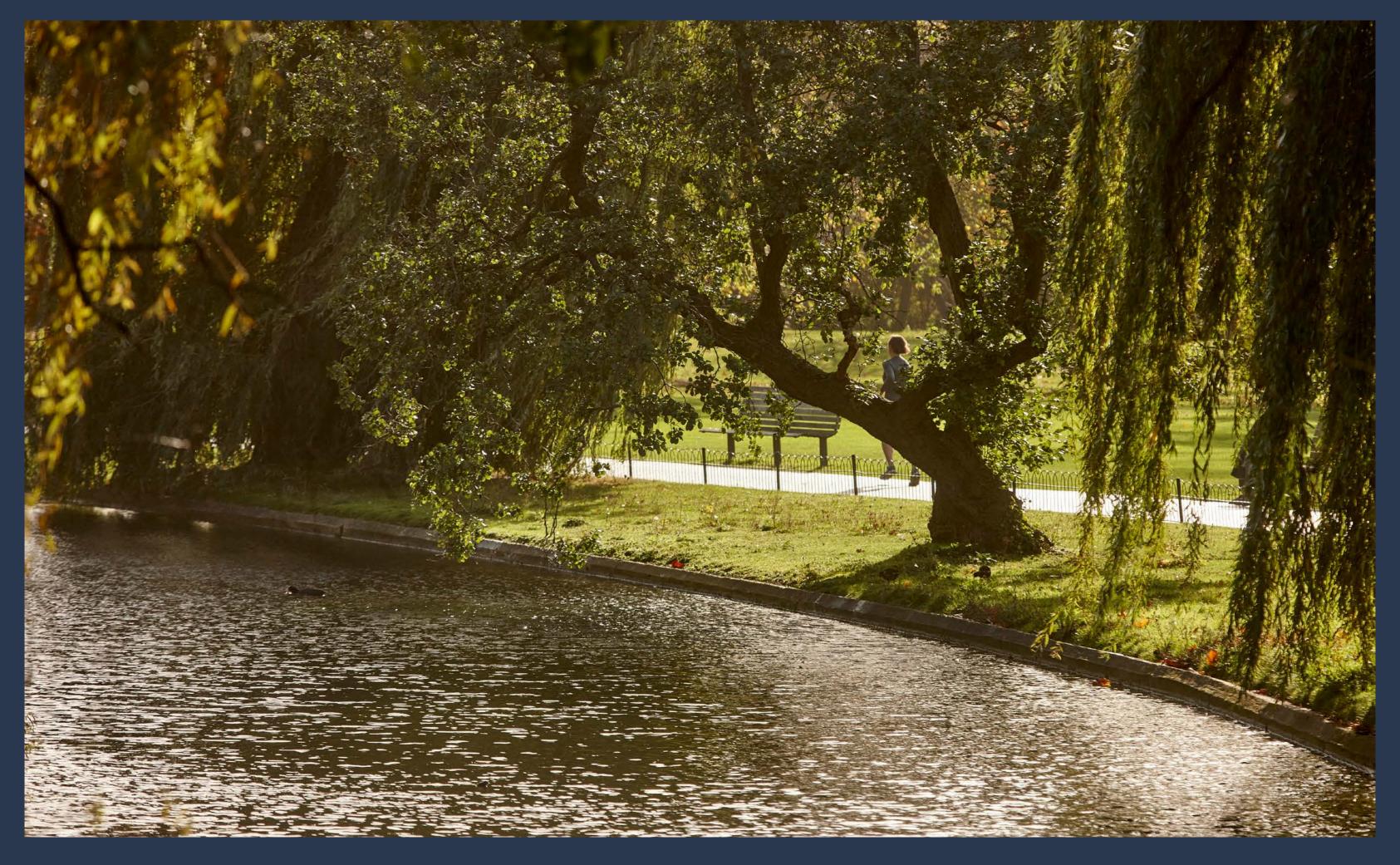






- I Entrance to Kensington Palace Gardens
- 2 Children playing in Hyde Park
- 3 Outside Kensington Palace Gardens Gate4 Residences at Kensington Palace Gardens
- 5 Entrance to Kensington Palace Gardens





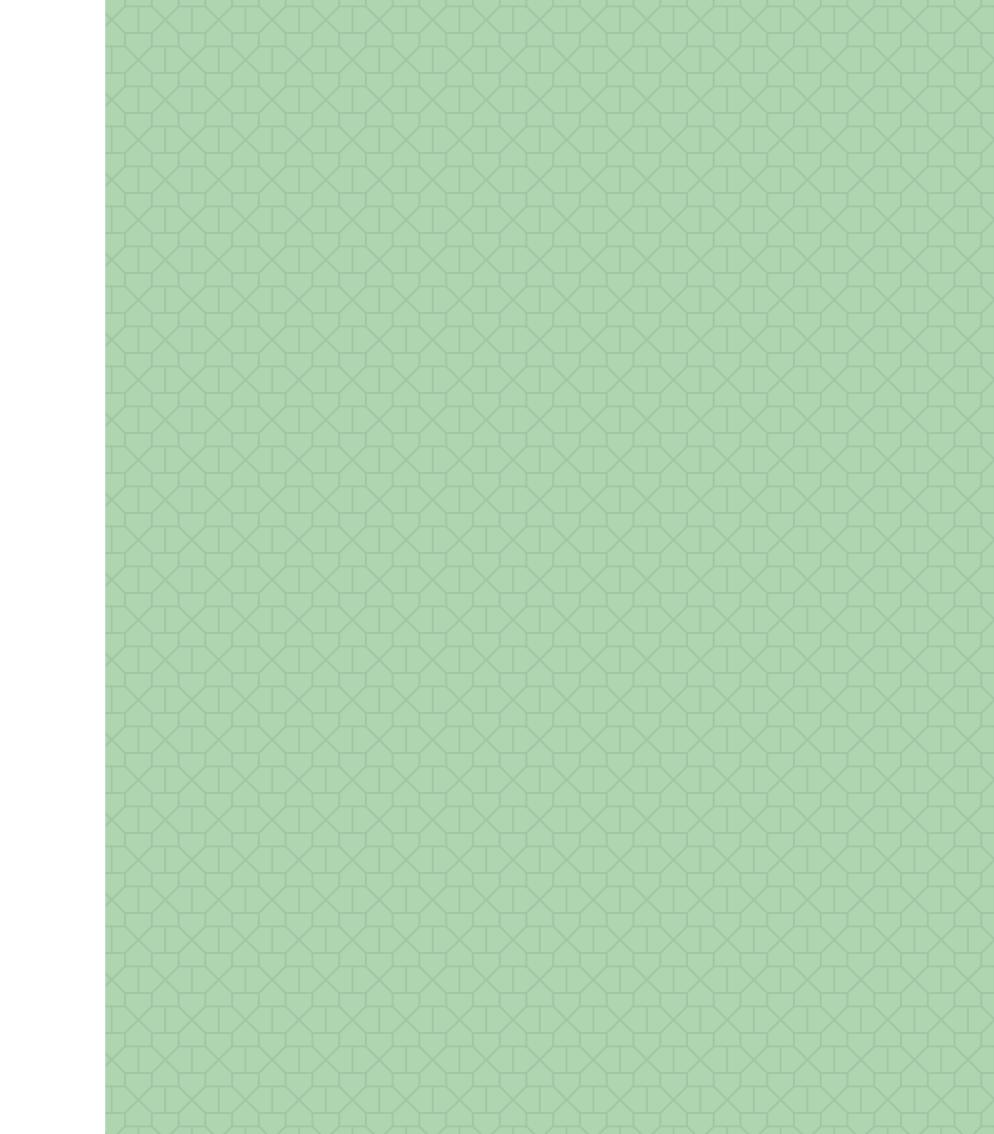
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