

The Crown Estate Disclosure Log

Case no: 1083

Date received: 15 May 2019

Subject: Savill Garden Parking Scheme

Request response

I am writing in response to your email of 15 May 2019, which has passed to me to respond to under the Freedom of Information Act 2000 (FOIA).

In your email, you asked how much revenue The Crown Estate expects to be generated under the new Savill Garden parking scheme as compared with what was generated previously under the old scheme.

I can confirm that in the last financial year (2018/19) membership revenue increased by £65k on the year before (2017/18) and we have budgeted membership revenue will increase by 8% (£56k) this year. This increase is made up primarily of active growth in new sales and active reduction in attrition.

It is our expectation that by simplifying the product it will be easier for customers to understand and make the sales process more effective. The new scheme represents good value for money for regular users of our facilities, although we do accept that the new scheme will not be right for everyone. For these customers, although their support is welcome, they may wish to pay as they visit instead.

Finally, in relation to your point about Council Tax, I should point out that Windsor Great Park is not a Council facility.

I hope that this information is helpful. However, if you are not satisfied with this response, you may complain or appeal our decision, which will be investigated through an Internal Review. If you are not content with the outcome of the Internal Review, you have the right to refer your complaint directly to the Information Commissioner's Office (ICO) for a decision (contact details are available at: [www.ico.org.uk](http://www.ico.org.uk)). Please note that the ICO will usually expect you to have first exhausted our own complaints procedure before raising your concerns with them.