

Purple Tuesday 365

2021 Programme

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January

In recognition of: Blue Monday on 18th January
Webinar: Supporting your Mental Health at Work
Resource: Mental health at work handy hints guide

February

In recognition of: World Cancer Day on 4th February
Webinar: Best practice approach to assist customers living with cancer
Resource: Purple Tuesday 365 marketing toolkit

March

In recognition of: Zero Discrimination Day on 1st March
Webinar: Navigating Conscious and Unconscious Bias in Customer Service
Resource: Covid-19 one year on - a Purple think piece on what this has meant for disabled customers

April

In recognition of: World Autism Awareness Month
Webinar: Autism Awareness
Resource: Serving customers with Autism handy hints guide

May

In recognition of: Global Accessibility Awareness Day on 20th May
Webinar: Creating Accessible Online Content Top Tips
Resource: Online accessibility handy hints guide

June

In recognition of: World Environment Day on 5th June
Webinar: Top Tips to Creating an Accessible Environment
Resource: Purple think piece - Disability learning from The Body Shop Environmental Revolution

July

In recognition of: World Population Day on 11th July

Webinar: Disability Across the World

Resource: Infographic on key global disability statistics

August

In recognition of: International Youth Day on 12th August

Webinar: What Young Disabled Customers Want

Resource: Guest blog - Accessibility in 2021: How to make me a loyal customer

September

In recognition of: World Alzheimer's Day on 21st September

Webinar: How to help people with dementia

Resource: Serving customers with Dementia handy hints guide

October

In recognition of: National Inclusion Week 17-23 October

Webinar: Disability Inclusion in the Workplace

Resource: A selection of short video case studies

November

In recognition of: Purple Tuesday

Webinar: Celebrating Best Practice across Sectors

Resource: Purple Tuesday infographic

December

In recognition of: International Day of Persons with Disabilities 3rd December

Webinar: The social and commercial benefit of disability

Resource: 'Need to know numbers' infographic

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Purple Tuesday 365

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